Senior Executive Program in **Digital Transformation** for the **Public Sector**

A high-intensity 1.5 day program delivered at the QUTeX Executive Centre in Canberra with support to implement the learnings over the next 150 days.

Access the latest in thinking from experienced facilitators and subject matter experts from academia, industry and government.

Incorporate guided practice and reflective practice. Learn collaboratively with guidance from representatives from a leading university and a global technology company.

Contextualise learning through use of Government and private sector case studies.

Apply learning immediately to your personal context, at the 1.5 day event itself and with regular virtual check-ins over the next 150 days .

Benefit from the best of international expertise through AWS, with the best of local knowledge, experience and support through Digital Profession and QUT.

About the program

This program will counter the dominating focus on short-termism and urgency-driven action. Instead, you will become aware of new ambitions, learn to grow curiosity in search for relevant and acceptable ways forward, and take decisive actions that require new frames of reference and refreshed mindsets, skillsets and toolsets.

This fast-paced, highly interactive 1.5 day workshop will combine short, stimulating presentations with individual one-on-one interactions with experts from AWS and QUT. You will create an actionable roadmap towards a new ambitious, technology-enabled outcome.

What you will learn

This program has three key objectives:

Go beyond education
Learn new tools and techniques to evolve your leadership and leverage an opportunity-rich environment. Boost your confidence by establishing the mindset, skillset and toolset required for you to lead with ambition, curiosity and decisiveness.

Combine consumption with creation
In parallel with the progressing content delivered, you will work on your own initiative. What ambition will you commit to? Where do you start searching for a feasible path to fulfill it? How decisive can you be?

Make the next 150 days count
A successful event is measured by the extent to which the lessons and commitments materialise from this course. Form a community of peers that continues to support, challenge and stimulate each other.

This community will form a further long-lasting outcome of this program.

As a participant you will learn to:

- Build capabilities to define an ambitious strategy and outcomes, and be able to assess the potential of relevant technologies to achieve these.

- Comprehend the essential uses of technologies such as cloud-based solutions.

- Gain new tools and skills for accelerated decision-making.

- Learn advanced skills in agile strategising and systemic ideation.

- Comprehend the difference between **digitisation (**using digital technologies to automate organisations) and **digitalisation** (using digital technologies to reimagine products and services).

Who you will learn from

You will benefit from world-class academic knowledge combined with real industry experience and you will build strategic relationships with like-minded leaders that will strengthen your professional networks now and into the future.

The experts

Prof Michael Rosemann
Centre for Future Enterprise, QUT

Prof Kevin Desouza
Centre for Future Enterprise, QUT

Prof Marek Kowalkiewicz
Chair in Digital Economy, Centre for Future Enterprise, QUT

Mr Chris Fechner
Head of APS Digital Profession and CEO, Digital Transformation Agency

Ms Choy Peng Wu
Director, Government Transformation APJ/ASEAN, AWS

Mr Andrew Hodges
Senior Security Advisor, AWS

Ms Pia Andrews
Strategic Adviser to the Public Sector, AWS

Ms Sara Goldsworthy
Senior Manager, Public Policy ANZ Amazon Web Services

The details

Workshops:
Tuesday 7th March 9:00 am – 5:00 pm
Wednesday 8th March 9:00 am – 2:00 pm

Delivered in Canberra:
QUT Canberra
Members Private Dining Room, Old Parliament House
18 King George Terrace, Parkes ACT 2600

To learn more about this program and other learning solutions offered by QUTeX, please contact:

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